

Press Presse Press Presse**Industry Sector
Mobility Division**

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Siemens and Sensys Partner to Simplify Data Collection in Adaptive Traffic Management Systems

Siemens Traffic Solutions and Sensys Networks have formed a technology partnership to integrate Sensys wireless vehicle detectors with Siemens SCOOT[®] Adaptive Control System. The collaboration of Siemens and Sensys has unleashed the ability for cities and municipalities to implement SCOOT[®] Adaptive systems without the infrastructure and cost barriers of traditional loop detectors.

“This partnership brings together two leaders, Sensys for vehicle detection, and Siemens for adaptive control” says Floyd Williams, Vice President of Marketing for Sensys. “We believe this combination will unlock the potential of adaptive control, reducing arterial congestion and easing traffic headaches.”

Sensys detectors are renowned for their ease of installation and reliability. Integration with Siemens products further facilitates their use by making it easier to implement at all levels of traffic management systems and for a variety of applications.

“The partnering of Siemens and Sensys demonstrates the commitment from both organizations to deliver innovative solutions to the ITS market” says Christy Peebles, General Manager, Siemens Traffic Solutions. “Apart from the additional ease of implementation, it will enhance users’ ability to collect traffic data for applications such as adaptive timing, speed data, travel time and measure the performance of their transportation networks.”

Siemens plans further integration with additional systems beyond adaptive control. Working closely with Sensys Siemens expects to see integration with regional, central and on-street systems.

About Siemens

Siemens AG (NYSE: SI) is a global powerhouse in electronics and electrical engineering, and operates in the industry, energy and healthcare sectors. For more than 160 years, Siemens has built a reputation for leading-edge innovation and the quality of its products, services and solutions. With nearly 400,000 employees in 190 countries, Siemens reported worldwide sales of \$96.6 billion in fiscal 2007. With its U.S. corporate headquarters in New York City, Siemens in the USA reported sales of \$19.8 billion and employs approximately 70,000 people throughout all 50 states and Puerto Rico. For more information on Siemens in the United States, visit www.usa.siemens.com

The **Industry** Sector (Erlangen, Germany) of Siemens AG is the worldwide leading supplier of production, transportation and building technologies. With integrated hardware and software technologies as well as comprehensive Industry-specific solutions, Siemens increases the productivity and efficiency of its customers in the fields of industry and infrastructure. The Sector consists of six divisions: Building Technologies, Industry Automation, Industry Solutions, Mobility, Drive Technologies and Osram. With around 209,000 employees worldwide Siemens Industry achieved in fiscal 2007 total sales of approximately EUR40 billion (pro forma, unconsolidated). www.siemens.com/industry

The **Mobility** Division in the US (Sacramento, USA – comprised of Siemens Transportation Systems Inc. and transportation logistics business units of Siemens Energy and Automation, Inc.) is a leading provider of transportation and logistics solutions. With its "Complete mobility" approach, the Division is focused on networking the various modes of transportation in order to ensure the efficient transport of people and goods. "Complete mobility" combines the company's competence in operations control systems for railways and traffic control systems for roadways together with solutions for airport logistics, postal automation, traction power supplies and rolling stock for mass transit, regional and mainline services, as well as forward-looking service concepts. www.mobility.siemens.com/usa

Siemens **Traffic Solutions** provides innovative advanced design and technology to manage the increasing complexities of modern traffic. As part of the mobility division, Siemens Traffic Solutions addresses the challenges of increasing demand on growing traffic infrastructures with advanced technologies that work smarter to solve the challenges of traffic questions today and tomorrow. Siemens is a market leader in traffic control, traffic guidance systems, intelligent transportation systems and parking solutions. www.itssiemens.com

Sensys Networks is the world's leading provider of wireless traffic detection and integrated traffic data systems. They provide a universal platform that delivers the most dependable, flexible and cost-effective solutions on the market today. Their patented, wireless magnetic sensors install in a fraction of the time with far less disruption to highways and intersections than traditional detection technologies. The Sensys Wireless Vehicle Detection System is deployed in more than 30 U.S. states and in 20 countries. It is the technology standard for the world's largest traffic data systems.

Sensys Networks is headquartered in Berkeley, California. Further information is at <http://www.sensysnetworks.com>.

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