



TransCore and Sensys Networks Announce Alliance to Integrate Arterial Travel Time System into TransSuite

TransCore continues to adopt latest emerging detection technology

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-- TransCore, which has provided intelligent transportation system (ITS) products and services to 50 state departments of transportation, and Berkeley, Calif.-based Sensys Networks announced they will integrate the Sensys Arterial Travel Time System into TransCore's TransSuite advanced traffic management system, used by more than 40 state and local governments.

Arterial traffic accounts for more than half of all traffic today, offering a tremendous opportunity for congestion reduction through the expansion of ITS systems. Yet, compared to freeways or urban areas with prominent RFID tag populations associated with electronic toll collection, there is limited data sources to measure arterial travel times. Measuring arterial travel time is further complicated due to traffic signal delays, cars switching lanes, and generally much shorter and more diverse travel patterns.

The Sensys Networks Arterial Travel Time System employs breakthrough technology called signature re-identification to measure and report real-time travel data along a city corridor. This is the first commercially available, infrastructure- based system that provides real-time travel times. TransSuite can now deliver the entire distribution of travel times along with a whole host of other real-time performance parameters for urban arteries.

David Sparks, executive vice president for TransCore's ITS Group, explained, "By incorporating these key performance parameters for arterial roadways, particularly in real-time, traffic engineers can add a level of sophistication and responsiveness to dynamic traffic conditions as they happen."

This alliance marks the first time an advanced traffic management system can provide real-time arterial travel times, beyond the use of RFID. City transportation engineers can utilize arterial travel time, along with speed, occupancy, and volume measures to further manage and alleviate traffic congestion.

Amine Haoui, CEO of Sensys Networks, continued, "We believe the integration of the Sensys Networks Arterial Travel Time Systems into the TransSuite family of ITS products will provide customers with key arterial performance parameters that have never been available until now. We are very pleased to be working with TransCore to bring this new capability to the market."

By collaborating together the two companies will reduce long development and integration cycles and provide an off-the-shelf product that provides real time, arterial travel times along corridors. TransSuite currently provides users with software modules for ITS devices including traffic signal controllers, freeway management data collection, ramp metering, dynamic message signs, CCTV controls and display management, incident management and response, and center-to-center interfaces.

About Sensys Networks

Sensys Networks is the world's leading provider of wireless traffic detection and integrated traffic data systems. We provide a universal platform that delivers the most dependable, flexible and cost-effective solutions on the market today. Our patented, wireless magnetic sensors install in a fraction of the time with far less disruption to highways and intersections than traditional detection technologies. The Sensys Wireless Vehicle Detection System is deployed in more than 30 U.S. states and 20 countries. It is the technology standard for the world's largest traffic data systems.

For more information, visit www.sensysnetworks.com.

About TransCore

TransCore's 70-year heritage supporting the transportation industry spans a range of offerings for the toll, traffic management, airport, parking, access control, rail, intermodal, trucking, and homeland security markets. With products and installations in 46 countries, more than 100 patents worldwide, and pioneering applications of RFID and satellite communications technologies, TransCore's expertise is unparalleled in the markets it serves. TransCore has more than 2,000 employees in 80 locations throughout the world.

TransCore operates as a unit of Roper Industries. Roper Industries is a market-driven, diversified growth company with trailing twelve month revenues of \$2.3 billion, and is a component of the Standard & Poor's S&P Mid-Cap 400, Fortune 1000, and Russell 1000 Indexes. Roper provides engineered products and solutions for global niche markets, including water, energy, radio frequency, and research/medical applications.

For more information, visit www.transcore.com.