



Press Release

Sensys Launches the Fourth Dimension in Traffic Management

BERKELEY, Calif.—October 27, 2008 -- Sensys Networks announced the launch of their Sensys Travel Time System which employs breakthrough technology for cities to better manage traffic congestion. This accurate and reliable system will measure and report real-time travel times along a city traffic corridor. Sensys Travel Time is the first turn-key, integrated and maintainable solution that meets the stringent accuracy requirements for urban traffic data systems.

Sensys Travel Time has created a fourth dimension in traffic management—arterial travel time. City transportation planners can now utilize arterial travel time, along with speed, occupancy, and volume measures to reduce traffic congestion. This infrastructure based solution will decrease the amount of time vehicles are on the road, fuel consumption, and vehicle pollution in metropolitan areas.

Travel Time uses the patented technology of re-identification where unique, non-invasive, anonymous vehicle magnetic signatures are used to provide accurate times and vehicle density within major cities.

The system is easy to install and maintain, requiring no regular calibration. The scalability of Sensys Travel Time is very appealing to agencies as they can start with a few key arteries in the city and expand out over time to increase responsiveness and coverage.

About Sensys

Sensys Networks is the world's leading provider of wireless traffic detection and integrated traffic data systems. We provide solutions that are more accurate, reliable, flexible, and affordable than traditional detection products. The Sensys Wireless Vehicle Detection System combines our patented technology of wireless magnetic sensors with low power radio technology to produce a solution that is more accurate and far less invasive than older, traditional methods of traffic detection.

The Sensys Wireless Vehicle Detection System has been deployed around the world in more than 30 U.S. states and 20 countries. It is now the technology standard for the world's largest implementers of traffic data systems.

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