



FOR IMMEDIATE RELEASE

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**Sensys Networks adds General Highway Products to their
distribution network in Pennsylvania and Delaware**

Sensys Networks adds sales and customer service resource in Pennsylvania and Delaware

BERKELEY, CA—January 17, 2012—Sensys Networks, Inc., the world’s leading provider of wireless traffic detection and integrated traffic data systems, announces the addition of General Highway Products (GHP) to their team of authorized distributors in North America.

GHP will provide sales, customer service, and technical support for Sensys Networks within Pennsylvania and Delaware. The GHP headquarters, located in Broomall, PA, will stock inventory of the Sensys Networks wireless traffic detection equipment to meet the demands of their customer base in the region.

“The groundswell of city and state agencies recognizing the cost savings and performance value of wireless traffic detection technology on both freeways and arterials is continuing to grow at a record pace. We look forward to continued success in Pennsylvania and Delaware with the help of the GHP team,” said Thomas Chang, Sensys Networks North American Channel Sales Manager.

About Sensys Networks

Sensys Networks is the world’s leading provider of wireless traffic detection and integrated traffic data systems. Our universal platform delivers the most dependable, flexible, and cost-effective solution on the market today, and our patented, wireless magnetic sensors install in a fraction of the time, with far less disruption traffic than traditional detection technologies. Deployed in more than 40 U.S. states and 10 countries, the Sensys Networks wireless vehicle detection system is the technology standard for the world’s largest traffic data systems.

About General Highway Products

General Highway Products, Inc. was founded in 1979. The firm is located on a two-acre complex in the Broomall Industrial Park, Broomall, Pennsylvania.

General Highway Products, Inc. consists of a group of highly dedicated employees and management staff, recognized as one of the most reliable companies in the field of traffic transportation systems and highway lighting. Their reputation has been built on a record of service and integrity, and the ability to provide service 24 hours a day, seven days a week.